

1 GIBSON, DUNN & CRUTCHER LLP
2 Orin Snyder (*pro hac vice*)
osnyder@gibsondunn.com
3 200 Park Avenue
New York, NY 10166-0193
4 Telephone: 212.351.4000
Facsimile: 212.351.4035

5 Kristin A. Linsley (SBN 154148)
klinsley@gibsondunn.com
6 Martie Kutscher (SBN 302650)
mkutscherclark@gibsondunn.com
7 555 Mission Street, Suite 3000
San Francisco, CA 94105-0921
8 Telephone: 415.393.8200
Facsimile: 415.393.8306

9 GIBSON, DUNN & CRUTCHER LLP
10 Joshua S. Lipshutz (SBN 242557)
jlipshutz@gibsondunn.com
11 1050 Connecticut Avenue, N.W.
Washington, DC 20036-5306
12 Telephone: 202.955.8500
Facsimile: 202.467.0539

13 Deborah Stein (SBN 224570)
dstein@gibsondunn.com
14 333 South Grand Avenue
Los Angeles, CA 90071-3197
Telephone: 213.229.7164
Facsimile: 213.229.6164

15 *Attorneys for Defendant Facebook, Inc.*

16 **UNITED STATES DISTRICT COURT**
17 **NORTHERN DISTRICT OF CALIFORNIA**
18 **SAN FRANCISCO DIVISION**

19 IN RE: FACEBOOK, INC. CONSUMER
20 PRIVACY USER PROFILE LITIGATION,

21 This document relates to:

22 ALL ACTIONS

23 CASE NO. 3:18-MD-02843-VC

24 **[PROPOSED] ORDER REGARDING**
25 **SEARCH STRINGS**

1
2 [PROPOSED] ORDER
34
Having considered the Parties' submissions regarding the search strings to be applied to the
5
38 custodians in Custodian Groups 1-4 (*see* Dkt. 461), IT IS HEREBY ORDERED as follows:
67
8 Facebook's October 16, 2020 Proposal, attached as Exhibit A to the October 24, 2016
9 Declaration of Martie Kutscher in Support of Facebook's Corrected Request to Approve
10 Search String Proposal For Custodian Groups 1-4 ("Kutscher Declaration") shall be adopted
11 in full for the 38 custodians in Custodian Groups 1-4;
12
or
13 The agreed-upon search strings as set out in Exhibit B to the Kutscher Declaration shall be
14 adopted for the 38 custodians in Custodian Groups 1-4 in addition to the following:
1516 *Strings proposed by Facebook for which the Parties submit competing versions*
1718
19

FB - 12	Facebook's Proposal <input type="checkbox"/>	Plaintiffs' Proposal <input type="checkbox"/>
FB - 20	Facebook's Proposal <input type="checkbox"/>	Plaintiffs' Proposal <input type="checkbox"/>

20 *Strings proposed by Plaintiffs for which the Parties submit competing versions*
2122
23

P-236	Facebook's Proposal <input type="checkbox"/>	Plaintiffs' Proposal <input type="checkbox"/>
P-273	Facebook's Proposal <input type="checkbox"/>	Plaintiffs' Proposal <input type="checkbox"/>
P-290	Facebook's Proposal <input type="checkbox"/>	Plaintiffs' Proposal <input type="checkbox"/>
P-426	Facebook's Proposal <input type="checkbox"/>	Plaintiffs' Proposal <input type="checkbox"/>
P-466	Facebook's Proposal <input type="checkbox"/>	Plaintiffs' Proposal <input type="checkbox"/>
P-501	Facebook's Proposal <input type="checkbox"/>	Plaintiffs' Proposal <input type="checkbox"/>
P-524	Facebook's Proposal <input type="checkbox"/>	Plaintiffs' Proposal <input type="checkbox"/>
P-669	Facebook's Proposal <input type="checkbox"/>	Plaintiffs' Proposal <input type="checkbox"/>

24 *Strings proposed by Plaintiffs that Facebook asks the Court to reject in full*
2526
27

P-41	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
P-117	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>

1	P-118	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
2	P-194	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
3	P-216	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
4	P-223	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
5	P-224	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
6	P-244	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
7	P-313	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
8	P-422	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
9	P-467	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
10	P-481	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
11	P-673	Do Not Include <input type="checkbox"/>	Include <input type="checkbox"/>
12			

The Court expects the search strings approved in this Order to serve as a starting point for the Parties' negotiations of the search strings to apply to the remaining 43 custodians.

IT IS SO ORDERED.

DATE: _____

United States Magistrate Judge Jacqueline Corley